

The Peachtree Corners Comprehensive Transportation Plan (CTP) Stakeholder Committee met for the first of three times on Thursday, July 14, 2016 at 11:30am in Peachtree Corners City Hall. The purpose of this initial meeting was to introduce the CTP process, describe key findings from an analysis of existing transportation conditions, clarify the role of the stakeholder committee (to act as a sounding board for the study team's efforts and to help maximize involvement from the community in the planning process), and have some preliminary discussions about transportation needs.

Sign-in sheets from the meeting are provided as **Attachment A**.

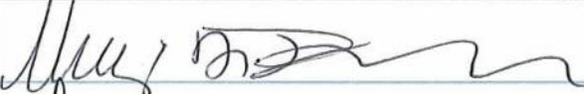
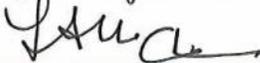
The meeting began with a presentation (provided on **Attachment B**) by Eric Lusher, the consultant's (Pond) project manager. As explained above, this presentation was developed primarily to introduce the stakeholder committee to the CTP process and explain initial findings.

Following the presentation, two small groups were formed amongst the committee to hold discussions through a table-top exercise in which stakeholder members were encouraged to indicate areas of need for transit, bike/pedestrian facilities, and vehicular mobility. As provided in **Attachment C**, notes were taken by each group and mark-ups on their maps were documented.

At the conclusion of the exercise, stakeholders were thanked for their time, reminded of the upcoming public meetings, and asked to share the survey and meeting information with their networks and neighbors.

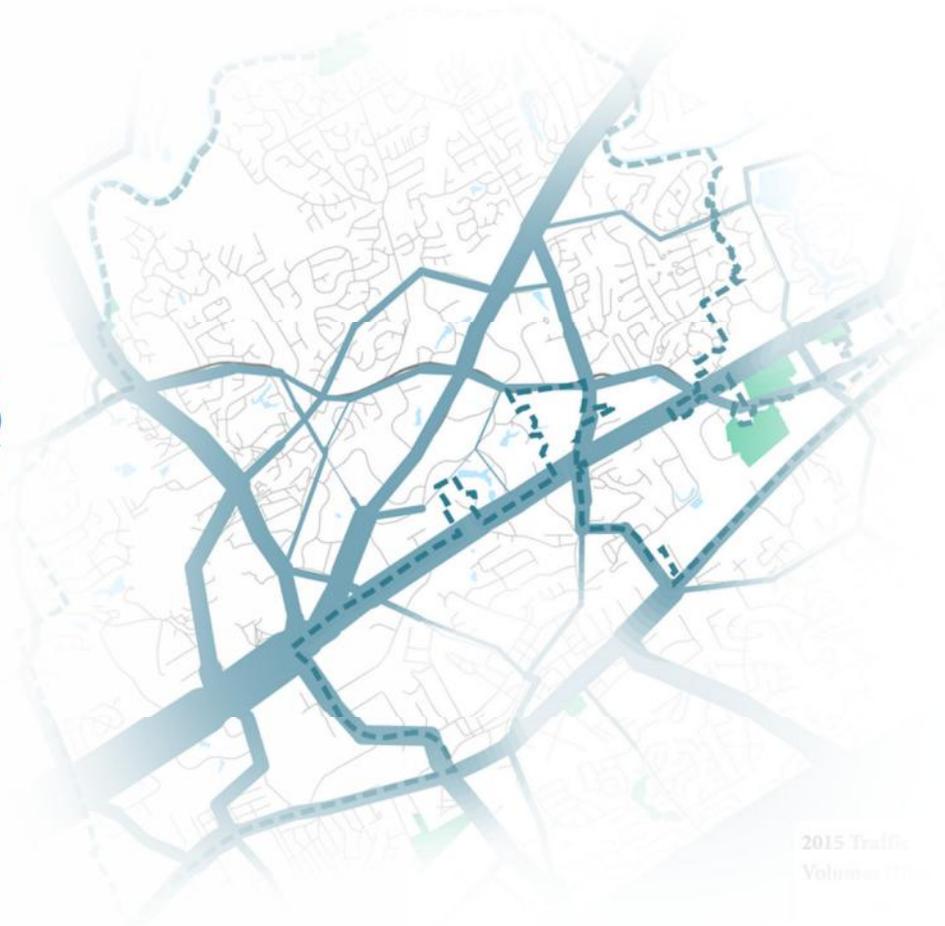
# Attachment A

## Sign-in Sheet

Name	Signature
Jay Hackett	
Chris Cleveland	
Marci Sledge	
Sherry Ferguson	
Lisa Woods	
Thomas Tropea	- out of town
Andrea DeKroon	
Tim Le	
Ruth Strickland	
Jay Ashtiani	
Chuck Gillespie	
Alan Kaplan	

# Attachment B

Presentation Slides



 **PEACHTREE CORNERS**  
Comprehensive Transportation Plan

Stakeholder Meeting #1  
July 14, 2016

2015 Traffic  
Volume Data

# AGENDA

- Introductions & Roles
- What is a Comprehensive Transportation Plan (CTP)?
- Existing Conditions Analysis
  - Previous Studies
  - Demographics & Census Data
  - Transportation System Data
- Planning Expectations
- Vision & Goals Discussion
- Breakout Discussions
- Next Steps

# INTRODUCTIONS & ROLES



## City of Peachtree Corners Elected Officials

*Adopt plan and set policy*

## City of Peachtree Corners Staff

*Provide insight on transportation issues and facilitate community engagement*

## Stakeholder Group

*Help guide study team in decision making and community outreach*

## General Public

*Provide insight into community goals, needs, and desires*

## Pond (consultant team)

*Perform technical analysis, engage community, advise community, prepare plan*

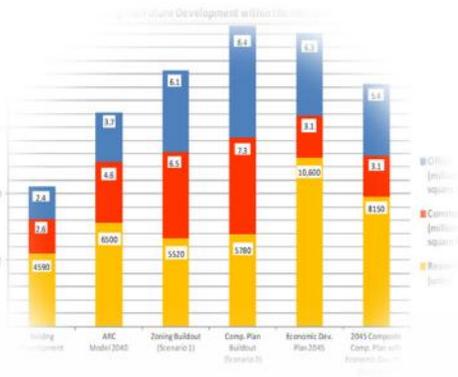


Stakeholder Meeting #1  
July 14, 2016



# WHAT IS A “CTP”?

*An analysis of all applicable modes of transportation to determine existing and future needs, identify solutions, and prepare an implementation plan.*



Analysis & Data



Previous Plans



Community Engagement

# WHAT IS A "CTP"?

## Task 1 Project Initiation (includes stakeholder and public meetings)

Project Plan
Develop Preliminary Goals
Outreach Plan
3 Stakeholder meetings
2 Public meetings

## Task 2 Existing Conditions

Review Studies
Review Roadway Conditions
Review Existing Traffic Info (ADT, lanes, crashes, etc.)
Review Transit info
Review Bike/ped locations
Review planned and funded projects
Stakeholder Interviews
Public Opinion Poll

## Task 3 Visioning and Evaluation Framework

Establish Vision
Develop Evaluation Methodology

## Task 4 Assessment of Future Needs

Short-Term (up to 20 intersections)
Long-Term (modeling)
Roadway Classification Map
Environmental Screening
Economic Impact Assessment
GIS Integration

## Task 5 Recommendations

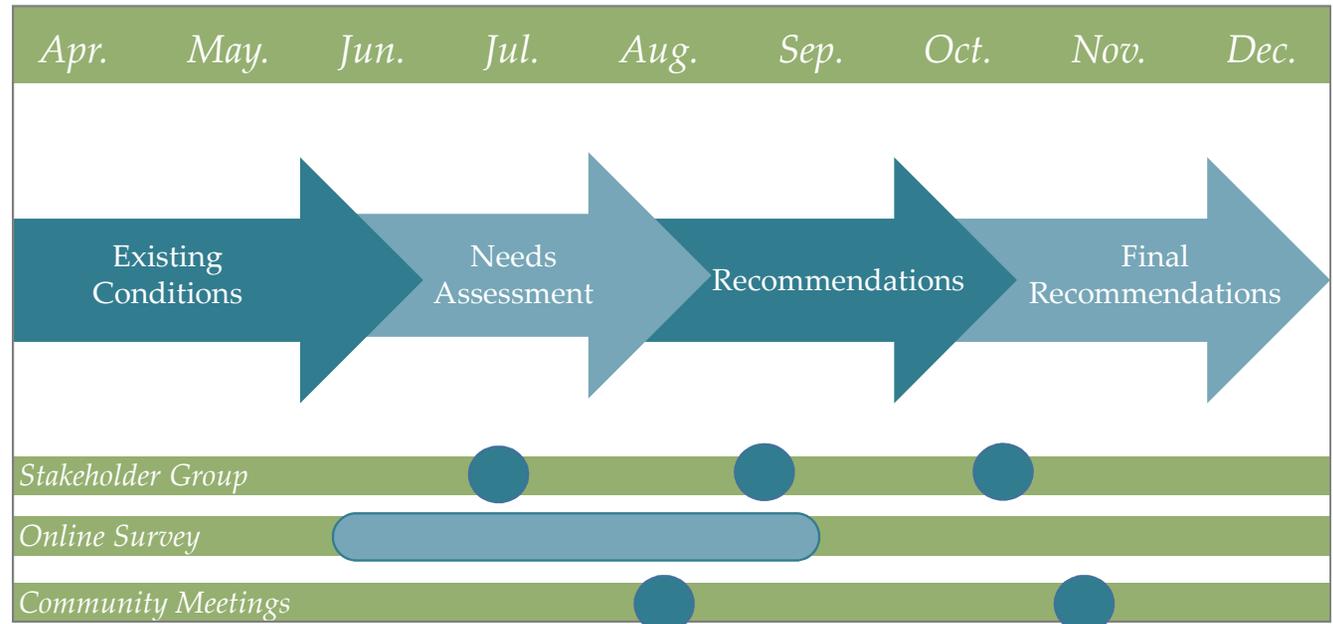
Develop Planning level costs
Develop prioritization process
Fiscal Constraint
Implementation Plan

## Task 6 Final Recommendations

Documentation
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## Task 7 Bicycle and Pedestrian Plan Element

Bike Suitability
Ped Suitability



# EXISTING CONDITIONS

## *Previous Plans, Studies, & Initiatives*

### Local

- *Livable Center Initiative (LCI) Study*
  - *Town Center Plan*
- *Winters Chapel Road Corridor Study*
  - *Holcomb Bridge Road Study*
  - *Multi-Use Trail Study*
  - *Comprehensive Plan*

### County & Regional

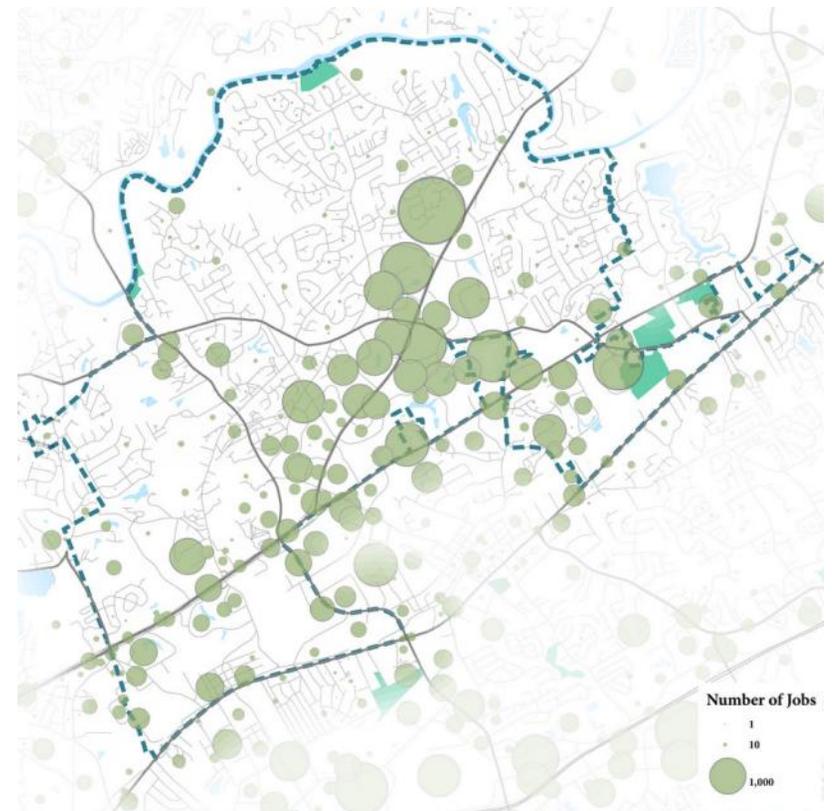
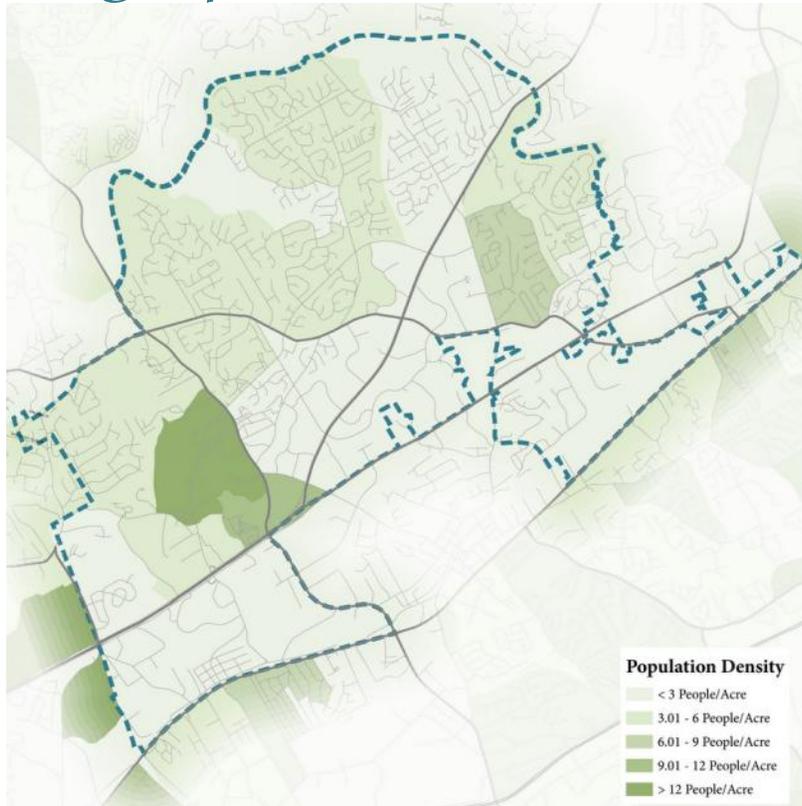
- *Gwinnett County CTP*
- *Gwinnett County UDP*
- *Gwinnett County 5 Year Transit Plan*
  - *Gwinnett County Greenways Plan*
- *ARC Long Range Transportation Plan*
  - *ARC Transportation Improvement Plan*
- *ARC Regional Plan*

### State & Federal

- *“Fixing America’s Surface Transportation”*
- *Statewide Transportation Plan*

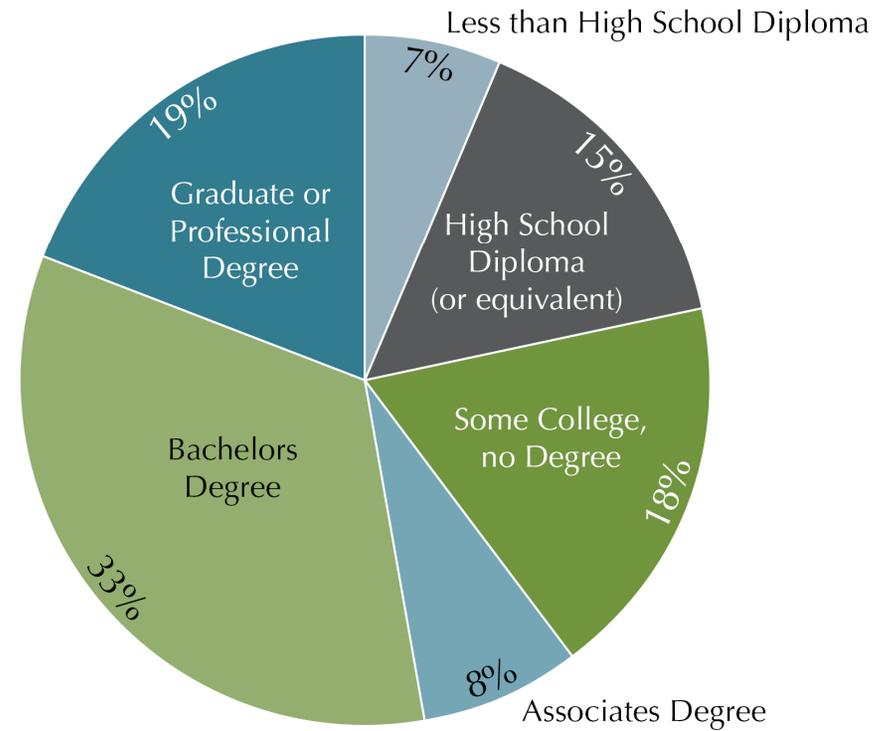
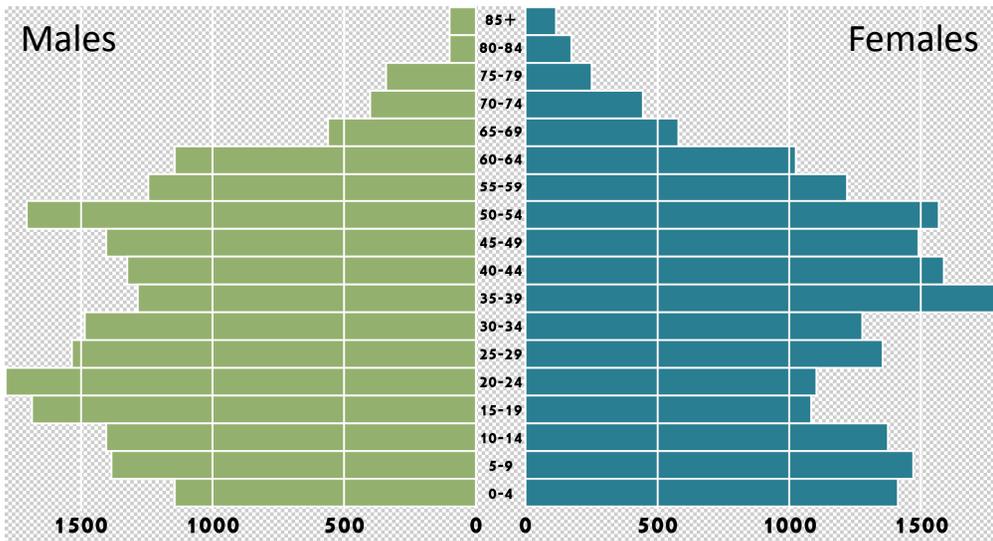
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## *Demographics & Census Data*



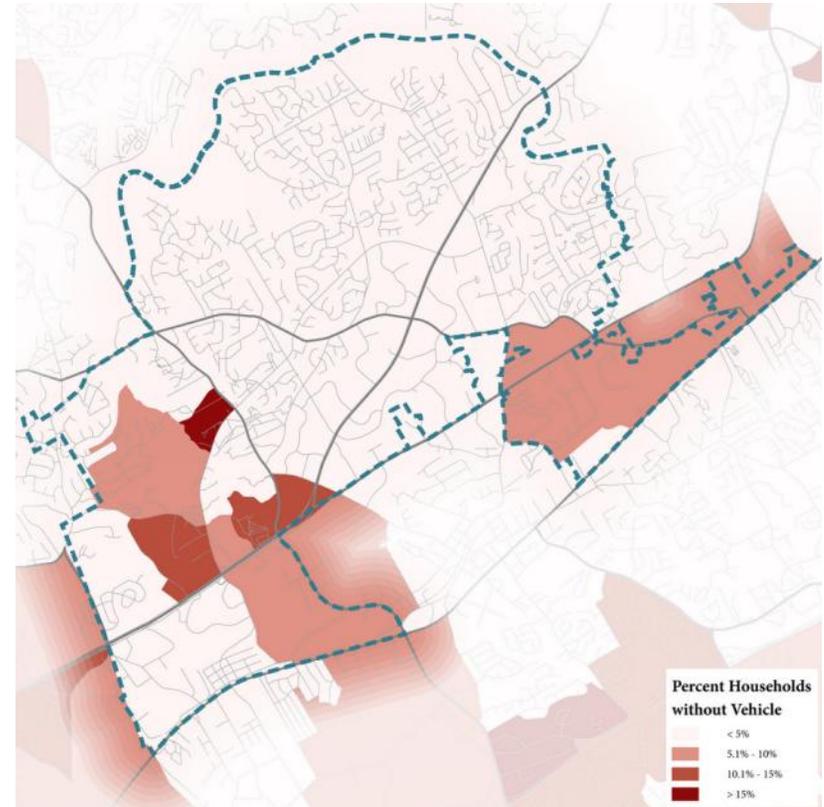
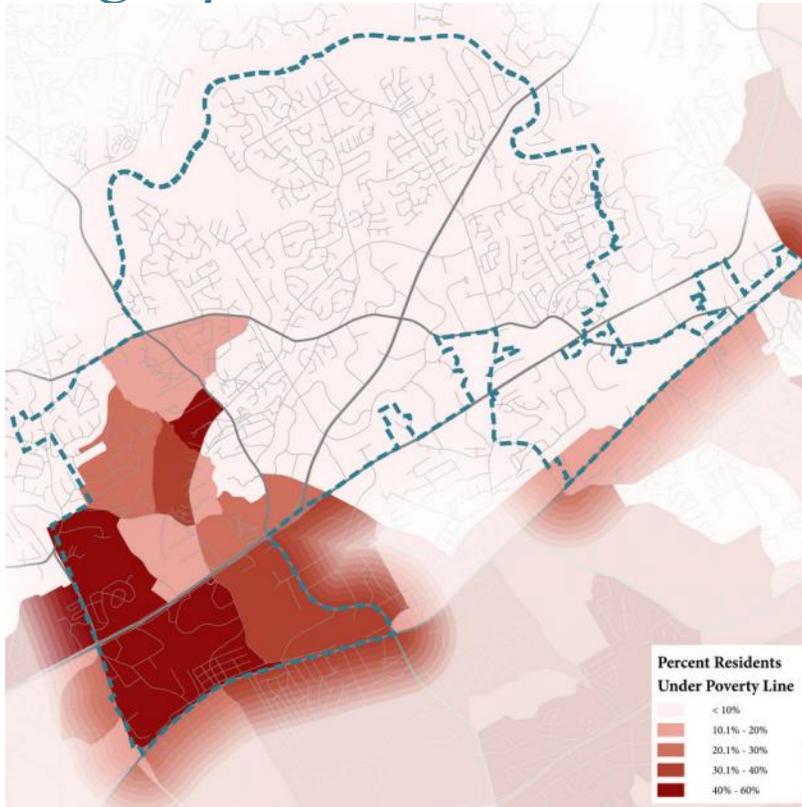
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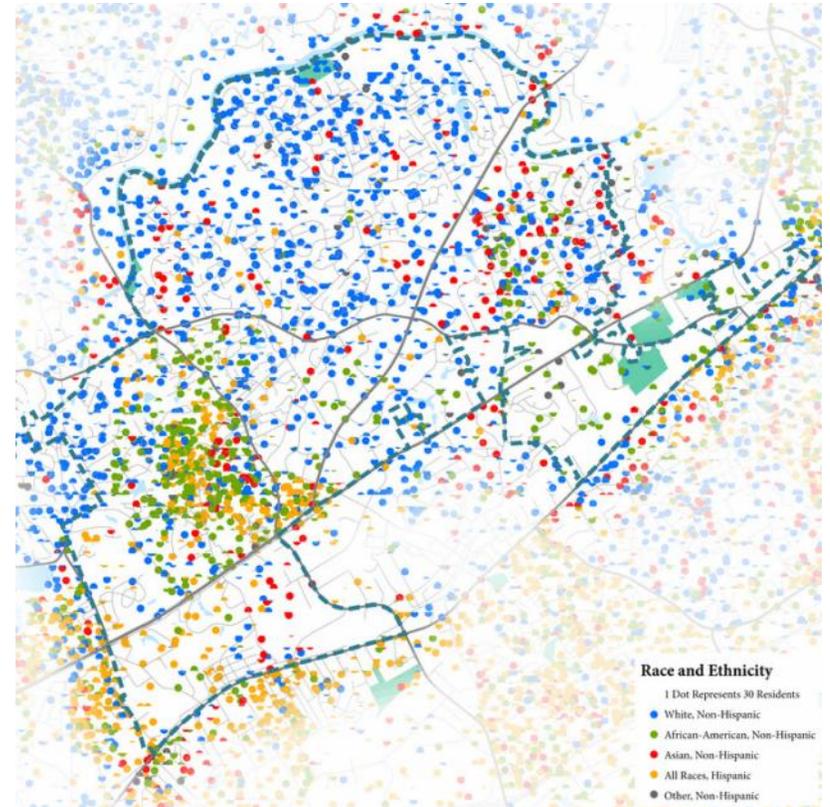
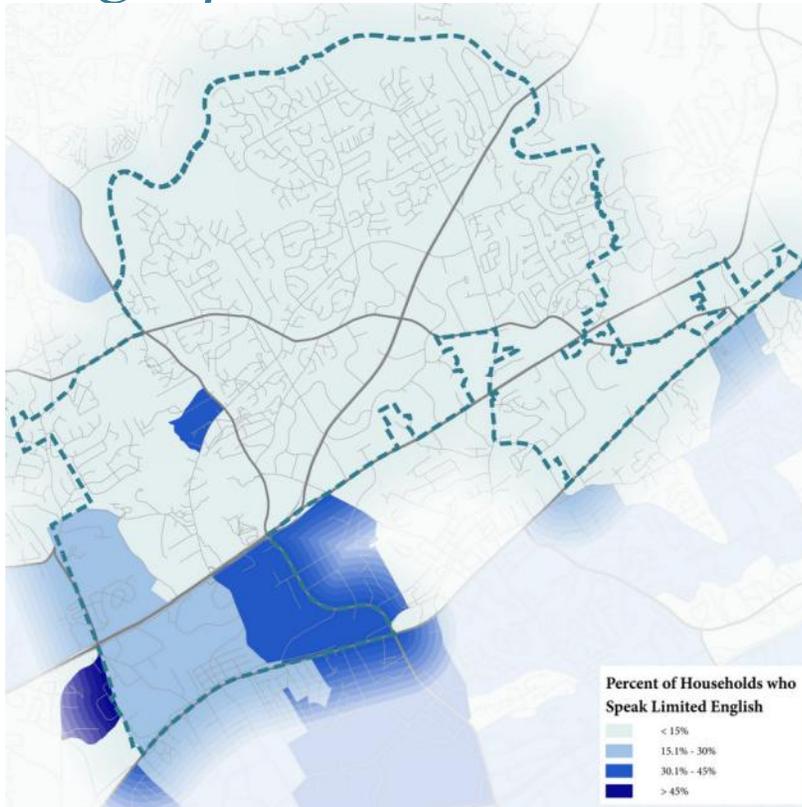
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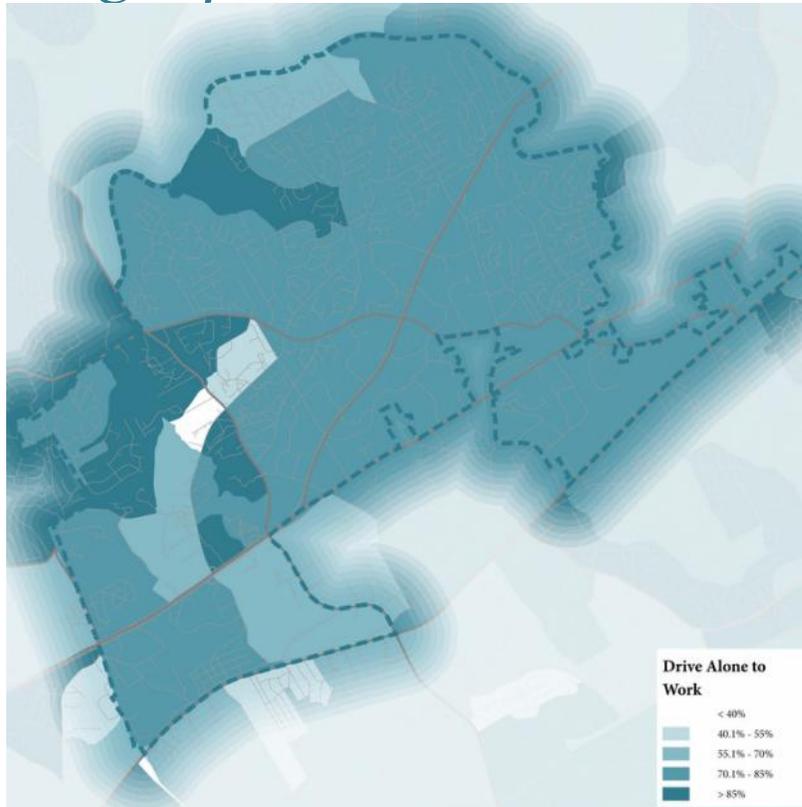
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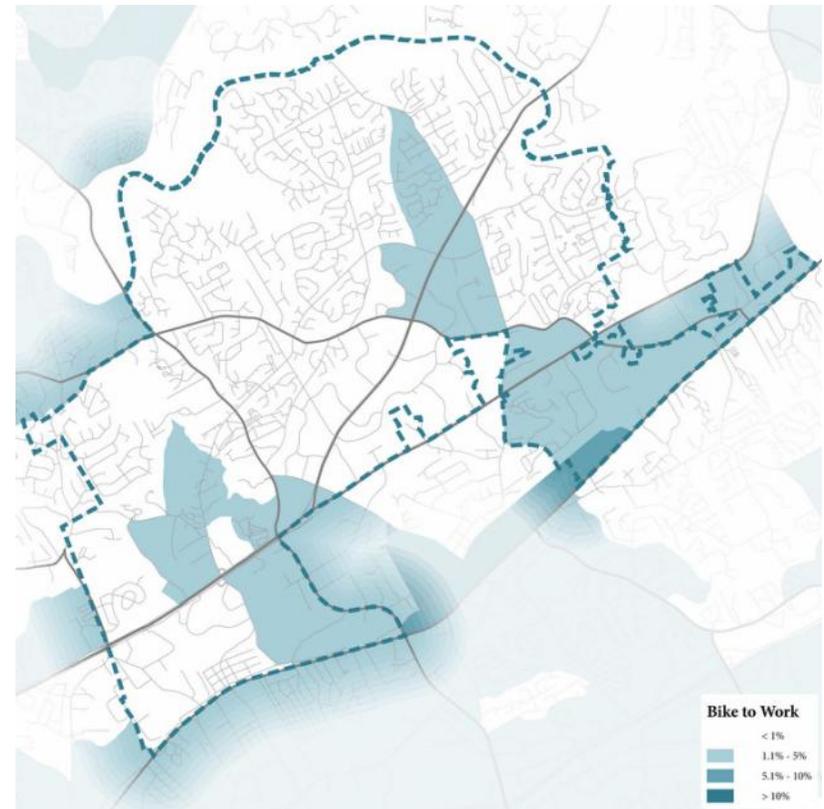
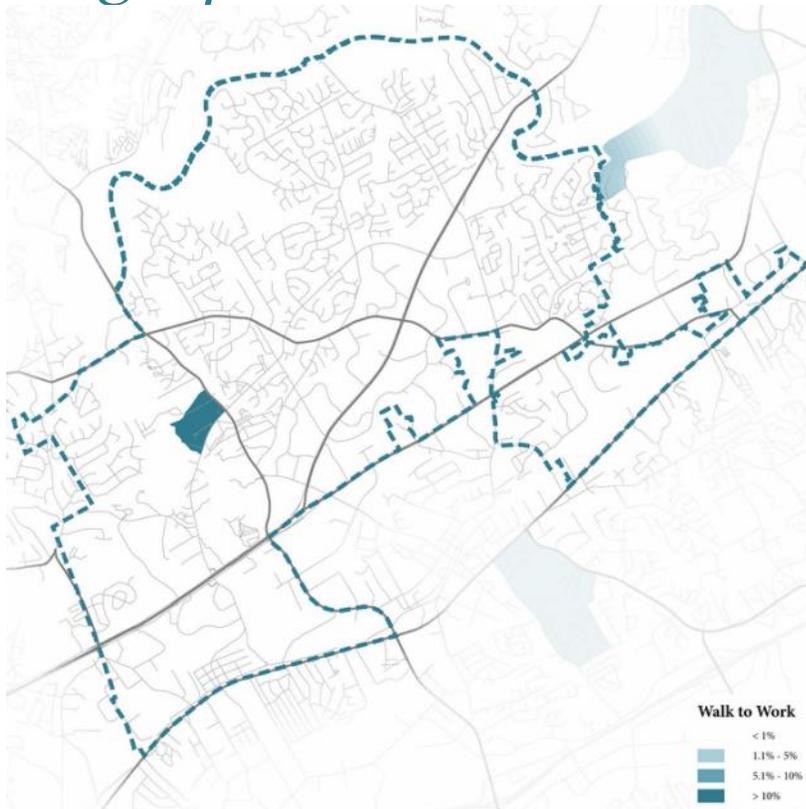
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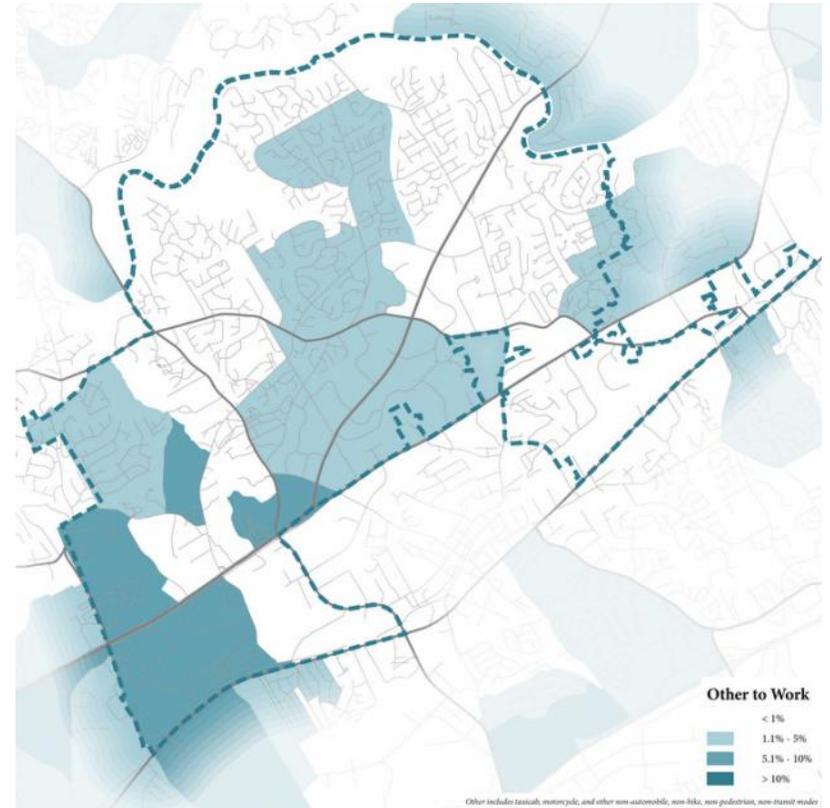
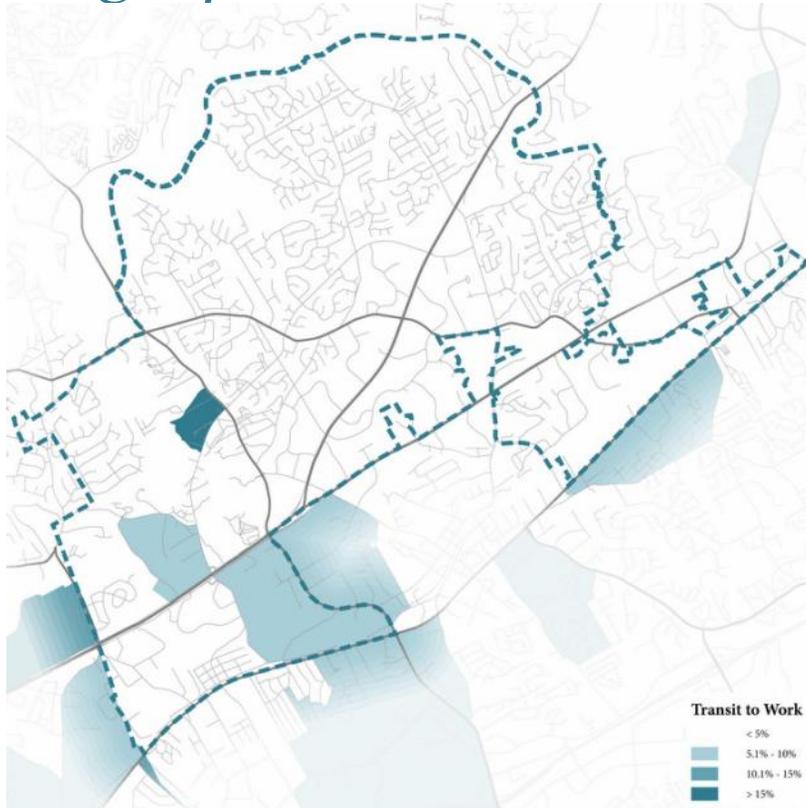
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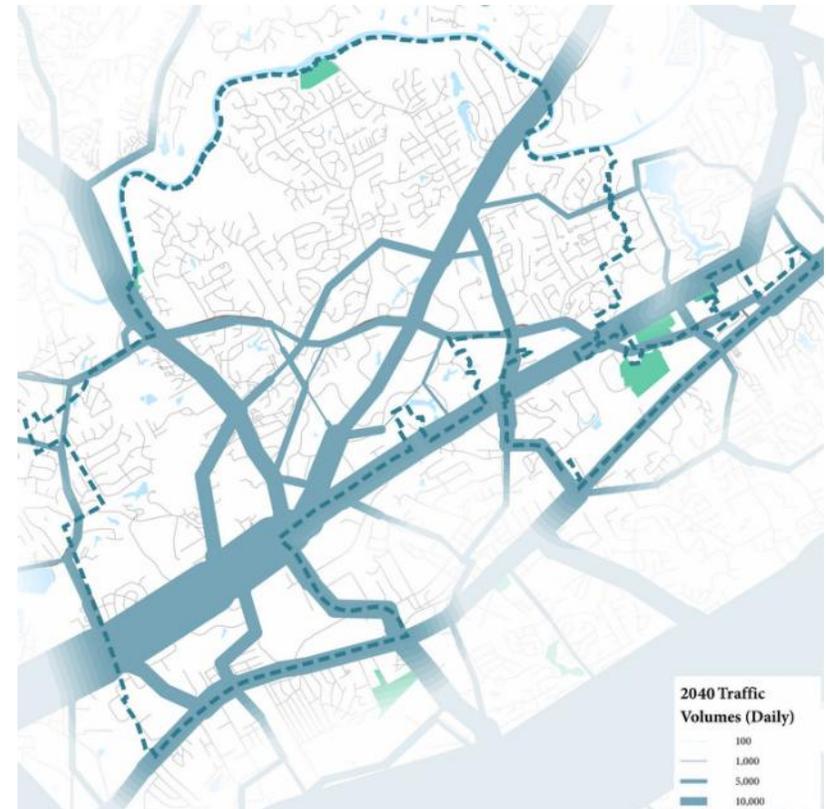
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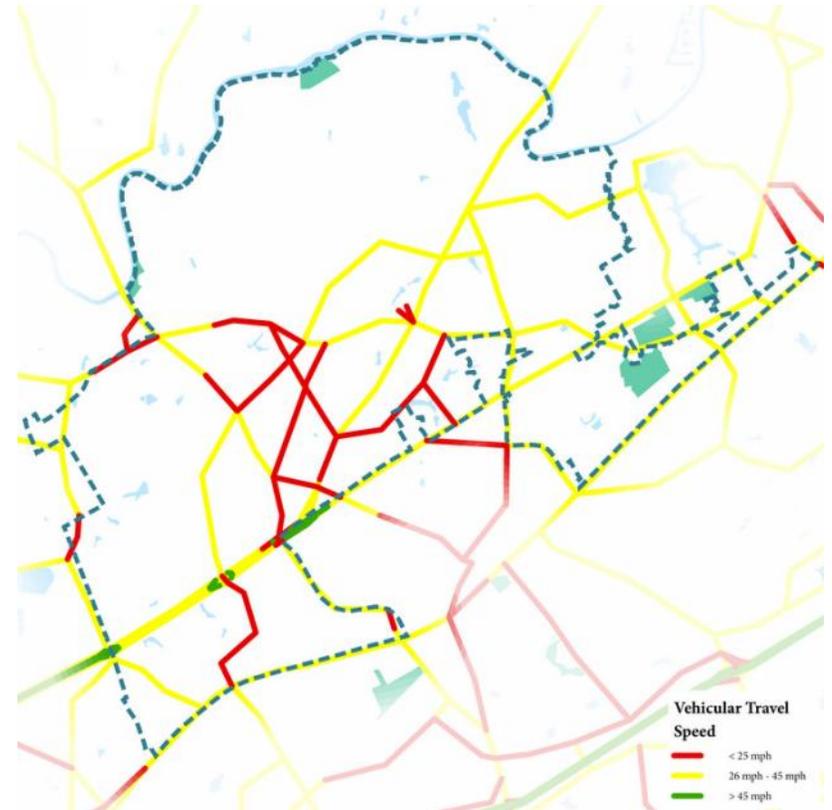
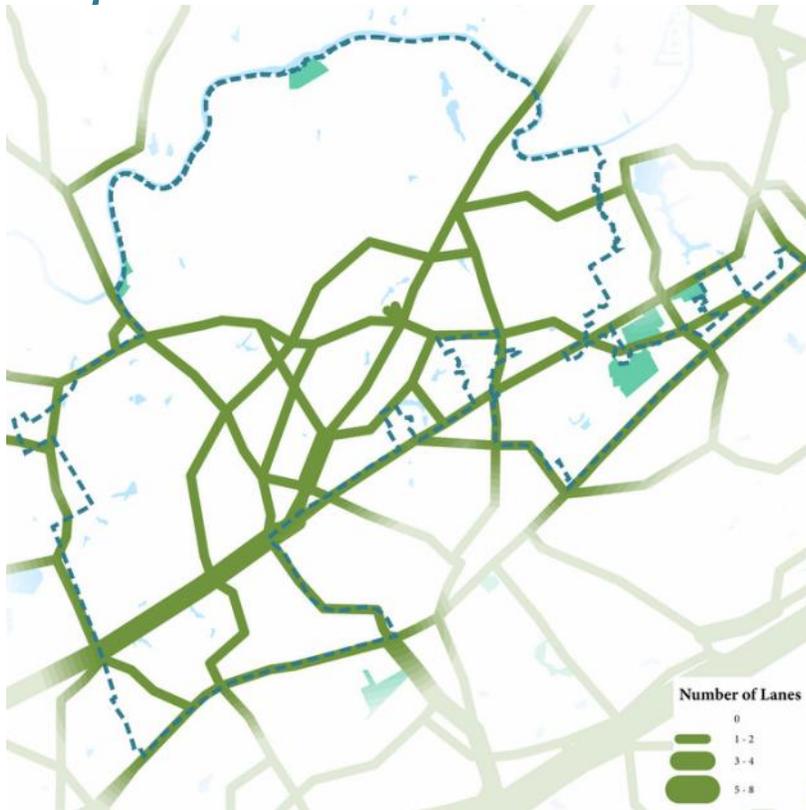
# EXISTING CONDITIONS

## *Transportation Data*



# EXISTING CONDITIONS

## *Transportation Data*



# EXISTING CONDITIONS

## *Transportation Data*



LOS  
A-B



LOS  
C-D



LOS  
E-F

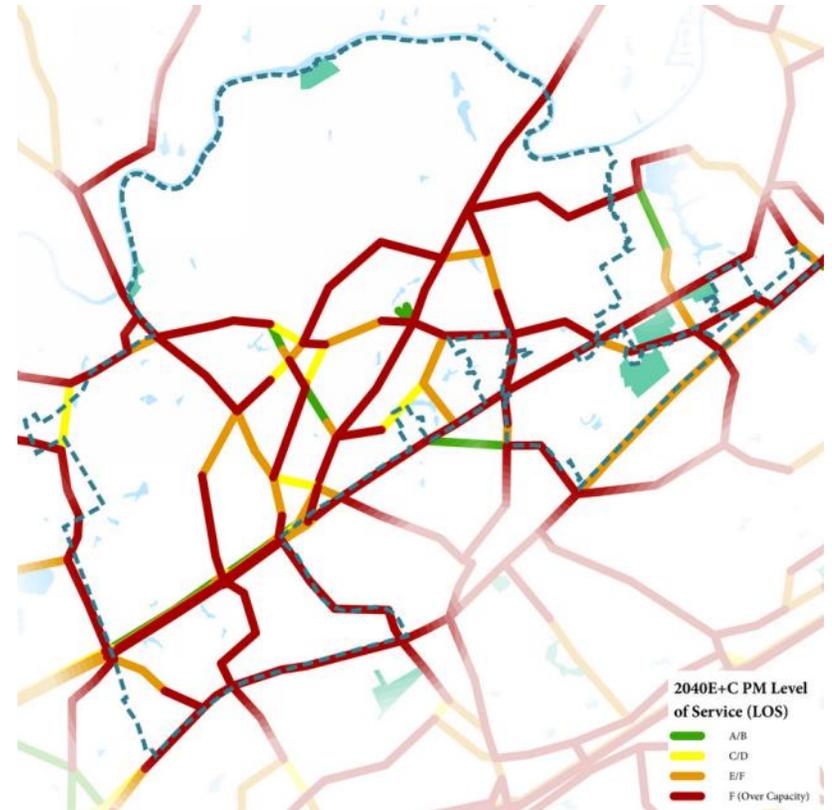
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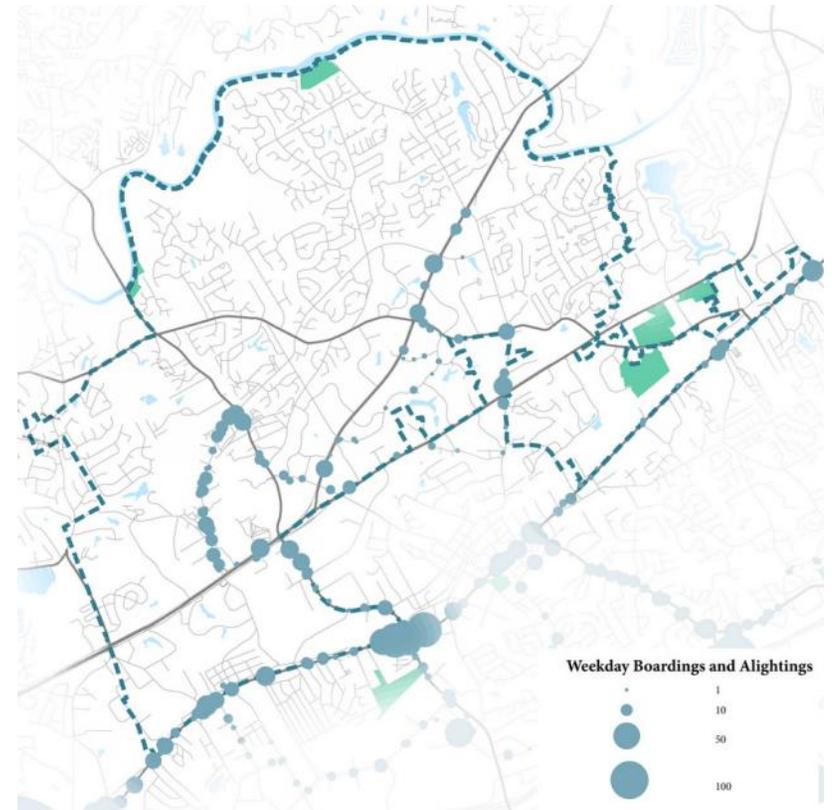
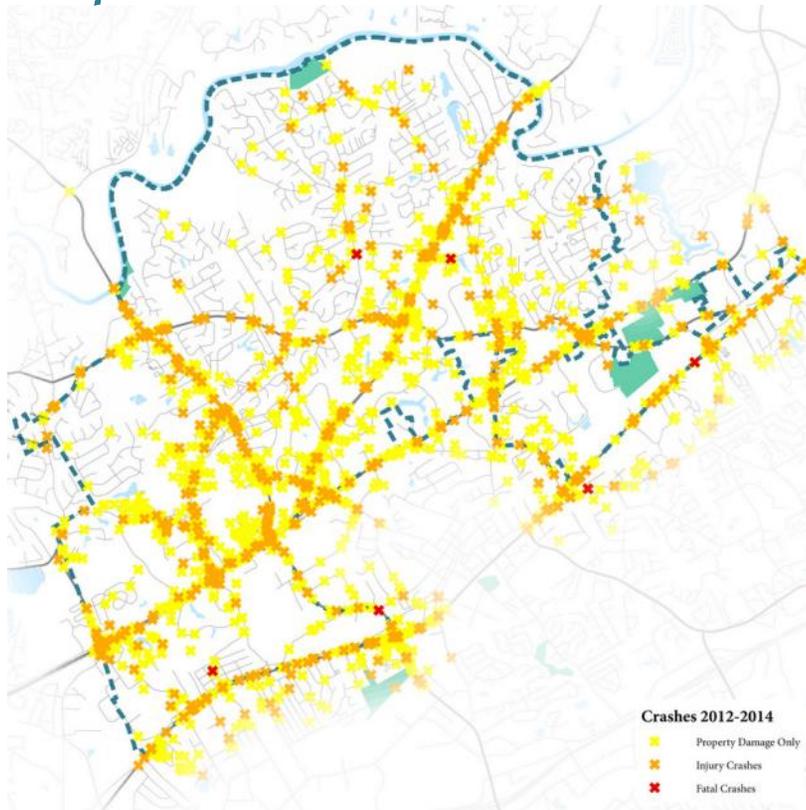
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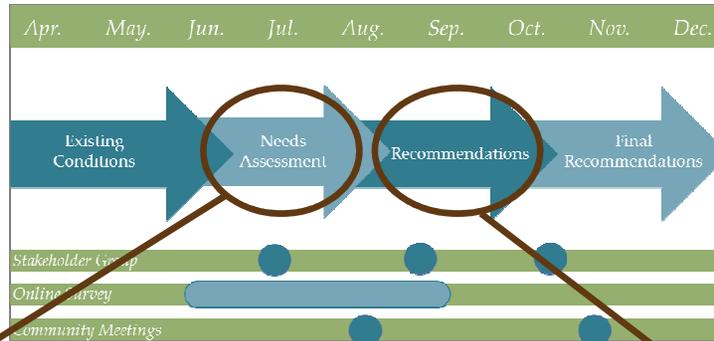


# EXISTING CONDITIONS

## *Transportation Data*



# PLANNING EXPECTATIONS



*Transportation & Land Use interaction?*  
*Economic Development goals?*  
*Active Transportation?*  
*Maintenance?*  
*Capacity vs. Safety?*



*Evaluate Projects (how do we define success?)*  
*Prioritizing Projects*  
*Prioritizing Policies*  
*Funding Strategies*  
*Implementation Timeframe*

# VISION & GOALS

## FEDERAL - US DOT Strategic Plan (FY12-16) - Goals

- **Safety** - Improve public health and safety by reducing transportation-related fatalities and injuries
- **State of Good Repair** – Ensure the US proactively maintains critical transportation infrastructure in a state of good repair
- **Economic Competitiveness** – Promote transportation policies and investments that bring lasting and equitable economic benefits to the nation and its citizens
- **Livable Communities** – Foster livable communities through place-based policies and investments that increase transportation choices and access to transportation services
- **Environmental Sustainability** – Advance environmentally sustainable policies and investments that reduce carbon and other harmful emissions from transportation sources

## STATE - Statewide Strategic Transportation Plan Update (2013) – Goals

- Supporting Georgia's **economic growth** and competitiveness
- Ensuring **safety** and security
- Maximizing the **value** of Georgia's assets, getting the most out of the existing network
- Minimize impact on the **environment**

# VISION & GOALS

## REGION - The Atlanta Region's Plan (2016) –Transportation-Related Goals and Supporting Action Items

- Maintain existing transportation system
- Improve transit and non-single occupant vehicle options
- Strategically expand transportation system
- Foster the application of technology
- Accessible and equitable transportation
- Support reliable movement of freight and goods
- Focus resources in areas of need
- Invest in access to a variety of housing options
- Improve quality of life at the neighborhood, city, county and regional levels

## COUNTY - Gwinnett County CTP (in development; 2017) – Vision and Goals

- Improve connectivity
- Leverage the County's transportation system to improve economic vitality and quality of life
- Improve safety and mobility for all people across all modes of travel
- Proactively embrace future transportation opportunities
- Continue to serve as responsible stewards of transportation resources

# VISION & GOALS

## Comprehensive Plan (2013) – Vision & Goals

To advance Peachtree Corners as a Premier City by:

- Offering a high **quality of life** for residents,
- Providing a competitive environment for **businesses**,
- Creating a strong sense of **community** for all, and
- Accommodating the best opportunities to **live, work, learn, play, and stay.**
- Build and strengthen a united and family-friendly **multicultural community**
- Maintain a high-quality **natural and cultural environment**
- Integrate **transportation and accessibility** into development decisions
- Enable **redevelopment and capture high-quality new development**
- Emerge as the most desirable and advantageous **community in the Atlanta region**

## Livable Centers Initiative (LCI) Plan (2015) - Strategies

- **Address traffic issues**, especially along the city's main spine of **Peachtree Parkway**
- Facilitate more housing choices to accommodate a wider variety of residents, from seniors wanting to “**age in place**” to a **younger workforce** demanding smaller unit types
- Refresh & redevelop aging commercial, retail and especially office stock
- Amenitize & connect the district through an **integrated trail system** and network of new open spaces
- Create remarkable spaces that establish a new “**center**” of the city and are emblematic of the unique assets of the new City

# VISION & GOALS

	Federal	State	Region	County	Comprehensive Plan	LCI	Total
<i>Safety &amp; Security</i>	1	1					2
<i>Maintenance/Resources</i>	1	1	2	1			5
<i>Economic Competitiveness</i>	1	1	1	1	2		6
<i>Livable Communities</i>	1		1	1	2	1	6
<i>Environmental Sustainability</i>	1	1			1		3
<i>Transportation Mode Options</i>			1	1		1	3
<i>Demographic Equity</i>			1		1	1	3
<i>Expand system/connectivity</i>			1	1	1	1	4
<i>Technology/"Embrace" future</i>			1	1			2

# VISION & GOALS

## Possible Goals

- Identify transportation projects and policies to improve transportation safety
- Prioritize asset management and maintenance of the existing transportation system
- Use the City's transportation system to maximize economic development opportunities
- Make transportation decisions that improve the quality of life in the community
- Consider projects that enhance and protect the City's natural and cultural environment
- Accommodate all users of transportation
- Leverage technology as a mechanism to improve the transportation system
- Facilitate east-west movements across Peachtree Corners

# BREAKOUT DISCUSSION

## Transit

- *Short-Term Needs*
- *Long-Term Needs*

## Bicycle/Pedestrian

- *“Fill the Gaps”*
- *Regional Connections*

## Vehicular Transportation

- *Congested Corridors*
- *Congested Intersections*

# NEXT STEPS

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## Study Team

- *Complete Existing Conditions Analysis*
- *Begin Needs Assessment Analysis*
- *Community Meeting #1*
  - *Thursday, August 11 (6-8PM)*
- *Stakeholder Meeting #2*
  - *Late August/early September*

## Stakeholders

- *Raise awareness for upcoming community meeting, website, and survey*
- *Visit our website <http://peachtreecornersga.gov/CTP2016>*
- *Please take survey @ <https://www.surveymonkey.com/r/PTCorners>*
- *Interviews*

# CONTACT US



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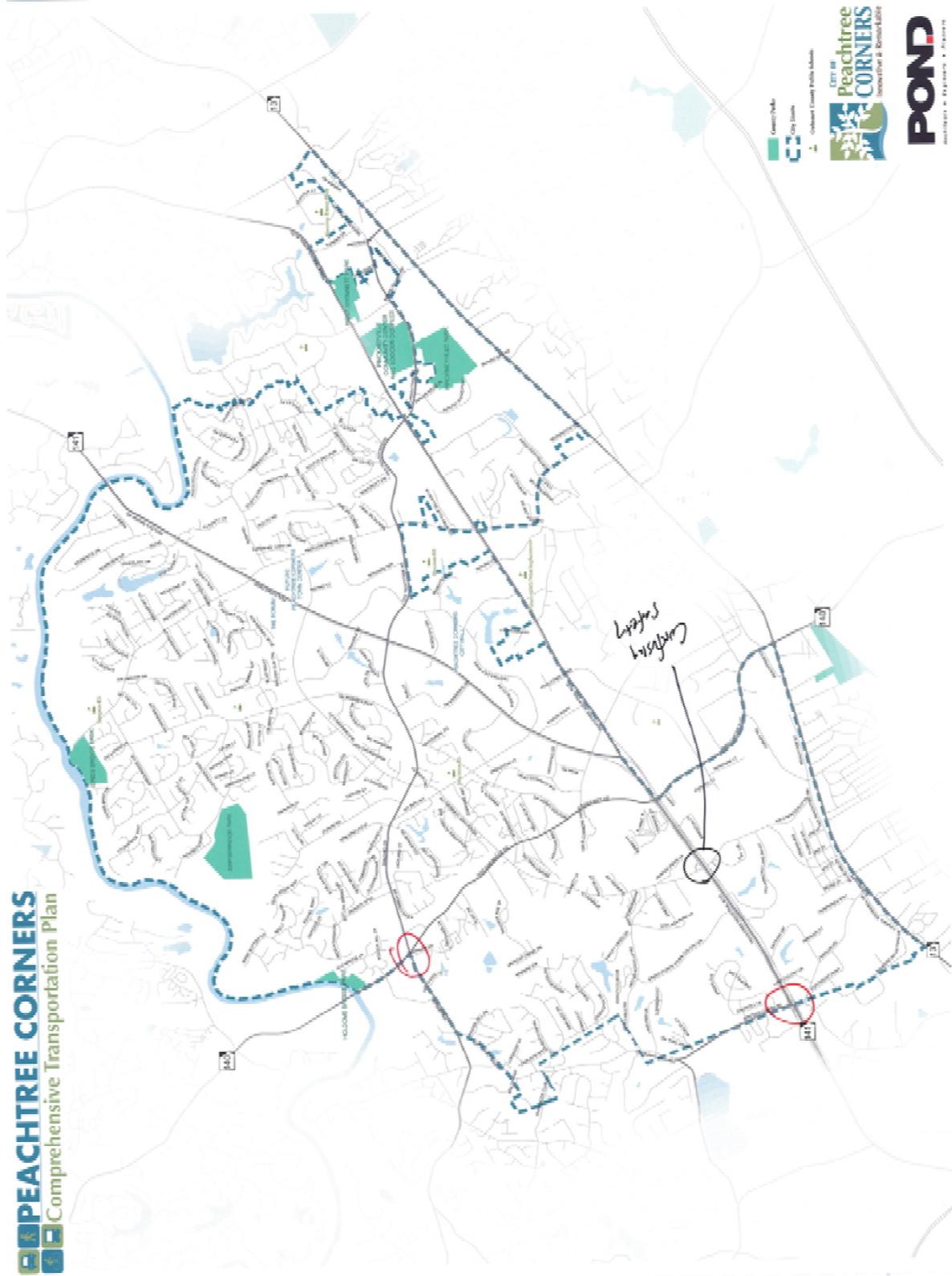
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# Attachment C

## Group Discussion Notes

Table 1 Map Mark-Ups



## Table 1 Discussion Notes

### Transit:

- Mentioned rail along SR 141 corridor; extension from MARTA Doraville station
- More modes will give people more options and increase use
- At the Forum, employees trying to get to work at the Forum are negatively affected by little or no service on Saturdays and Sundays
- Holcomb Bridge Road – mention of east/west transit corridor; to GA 400 and to I-85
- Need to improve access to transit; i.e. last mile connectivity
- Suggestion in near term for city owned buses from businesses to the MARTA Doraville station; or maybe vanpools

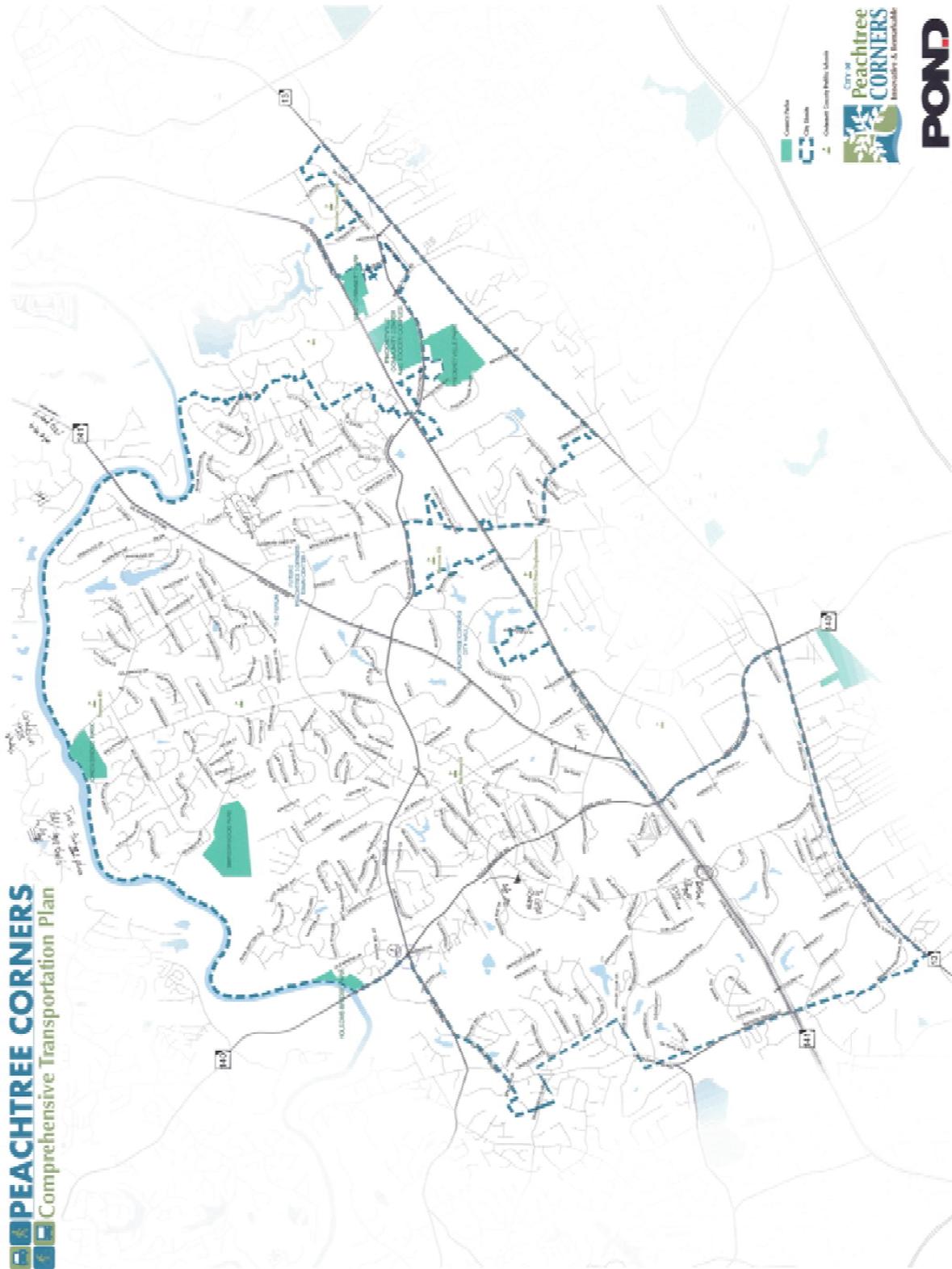
### Bike/Pedestrian:

- Peachtree Corners area at HBR: need to add path, bike facilities
- How to get people to new Peachtree Corners ‘Town Center’; provide connections for residents
- Southwest area needs improvement

### Vehicles:

- PIB @ Peachtree Corners Circle: dislike entry/exit ramps onto collector roadway from Peachtree Corners Circle
- PIB @ Winters Chapel Road: need vehicle and pedestrian improvement; 3 jurisdictions involved; no crosswalks
- PIB @ Jimmy Carter Blvd: issue with southbound Jimmy Carter Blvd right turn lane ends before southbound PIB on-ramp
- Jimmy Carter Blvd at Spalding: congestion

Table 2 Map Mark-Ups



## Table 2 Discussion Notes

### Transit:

- Short Term
  - GCT, would like service expanded to low auto-ownership areas
  - Commuter shuttle/mini-bus to connect people from homes to transit
  - Study of transit stops to identify high-use stops for improvements (shelters, signage)
- Long-Term
  - Have the best transit station in region in Peachtree Corners (high-tech station with fast service)

### Bike/Pedestrian:

- Large numbers of cyclists on Bush Road
- City should continue support for trails, if they provide connections to destinations; people don't use the trails often, but might if there were more connections and more awareness

### Vehicles:

- Spalding at West Chapel is problem
- Peachtree Industrial Boulevard – grades at Medlock Bridge Road slow down trucks
- Peachtree Corners and Holcomb Bridge intersection has space for larger improvement
- Peachtree Corners and Peachtree Industrial interchange gets backed up with people trying to merge into left lane for direct access to Peachtree Industrial