

## Landmarks Committee Program Outline

(10-27-15)

**Purpose:** The purpose of the Landmarks Committee is to review the design, placement and associated issues relating to specific monuments and landmarks in the city, including the Gateway Monuments, Peachtree Parkway Bridge, Founders Monument, and public art at strategic locations throughout the City including the Town Green.

### Organizational Benefits:

A Landmarks Program brings at least four important benefits to a community:

1. Facilitates the development of unique features that enhance Peachtree Corners' distinctive character and helps to establish its place within the greater metropolitan area.
2. Improves quality of life by providing visual features that reinforce a sense of community and serve as a source of pride for citizens.
3. Promotes the creation and acceptance of monuments, landmarks and public art in the city.
4. Coordinates monuments and landmarks located throughout the city and ensures their superior aesthetic quality.

### Work of the Committees:

Activities customarily associated with a Landmarks Committee include the following:

1. Review designs for landmarks and monuments.
2. Make recommendations to City Council for preferred landmark and monuments.
3. Designate standards and criteria for landmarks and monuments.
4. Consider and discuss the special character, historical or aesthetic interest or value of specific monuments and landmarks.
5. Identify other work as needed.

### Steps to Establish a Program and a Committee:

1. Establish a core group to start the Committee.
2. The Committee may elect officers and adopt by-laws and meeting schedule.
3. The Committee will:
  - a) identify their work program and divide up tasks among members when needed.
  - b) determine the form their work product will take.
4. The Committee will explore the development of a Monuments and Landmarks Standards and Locations Guide to help citizens, developers, and others understand the city's goals, objectives and desires regarding monuments, landmarks, and public art.
5. The Committee will document its achievements through the use of photos and other visual media.