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**FOR IMMEDIATE RELEASE**

## **Creating Central Business District Next Big Step for Peachtree Corners**

*City Leaders Welcome Citizen Input at Upcoming Open House*

PEACHTREE CORNERS, GA, Sept. 4, 2014 – City leaders are inviting citizens and the local business community to an Open House to add their input into designing a plan to create a central business district – which will essentially be the heart of the city.

The Open House, scheduled for Monday, Sept. 8 from 6-8 p.m. at City Hall, is an opportunity for residents and business leaders to weigh in on issues such as redeveloping aging strip malls, ways to integrate pedestrian and bike paths within the business district, and ideas for creating safe, efficient ways for foot traffic to cross Peachtree Parkway.

The Open House is part of the Livable Center Initiative (LCI) study which began in the spring and was made possible through a grant awarded by the Atlanta Regional Commission.

“The study focuses on the area of Peachtree Parkway between Medlock Bridge and Holcomb Bridge roads,” said Mayor Mike Mason. “This study will be the city’s roadmap for creating a well-planned central business district.”

Open House participants will get a chance to take part in several interactive planning exercises said Matt Cherry with Lord Aeck Sargent, an associate with the architecture firm hired by the city to assist in the research. “This is an opportunity to help the city brainstorm on a number of ideas including ways to integrate bike trails and incorporating parks and open space within the business district.”

Cherry said there will be no formal presentation, but there will be plenty to do during the Open House. For those who have already taken the online survey, Cherry said the Open House planning exercises will offer a much more in-depth opportunity for input.

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#### **About Peachtree Corners**

Gwinnett County's newest and largest city, Peachtree Corners, was founded July 1, 2012 and is located along the shores of the Chattahoochee River in the southwest corner of the county. The city is home to some 38,500 residents and over 2,300 businesses. City Hall is located at 147 Technology Parkway, Suite 200, Peachtree Corners, GA 30092.

#### **About Lord Aeck Sargent**

An architecture and design firm, Lord Aeck Sargent's services range from master planning and programming to design. The company's portfolio includes planning education and conference facilities and downtown and neighborhood plans.