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FOR IMMEDIATE RELEASE

'Give Hunger the Boot' Campaigns Kicks Off
Cities collect food for Gwinnett Municipal Association-Sponsored Program

PEACHTREE CORNERS, GA, Sept. 14, 2016 – As part of the annual Great Days of Service, Gwinnett Municipal Association (GwMA) has challenged the county's 16 cities to a friendly competition to collect non-perishable food to benefit local food banks.

Cities across the county are gearing up for the drive – including Peachtree Corners – and all for a good cause. The program titled "Give Hunger the Boot" is a combined effort to collect food items to be donated to programs which serve those in our community in need.

GwMA's drive, which culminates on Great Days of Service "donation days" (October 21-22) was created to compliment existing programs. In addition to raising donations, the GwMA program is designed to raise awareness of the needs of communities within Gwinnett County, and provide recognition of organizations providing assistance.

The Norcross Co-op will be the beneficiary of the city's drive. Peachtree Corners residents may drop off canned goods and other non-perishable items to City Hall during regular hours (Monday – Friday 9 a.m. to 4 p.m.). Donations will be accepted now through Oct. 22.

As with most drives, volunteers will be key in making it a success. Volunteers are needed to hold food drives through their neighborhoods, churches, schools, companies and organizations; to assist with collection or transportation of food to the Norcross Co-op and other opportunities. Each city has an ambassador, Michele Taylor is the contact for Peachtree Corners. Please contact her for additional information and to volunteer.

"We are happy to be part of this food drive," said Mayor Mike Mason. "It's not about the competition but about helping others in need and Peachtree Corners is happy to do its part."

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