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FOR IMMEDIATE RELEASE

City Announces Opening of 1st Tech Accelerator

PEACHTREE CORNERS, GA, Sept. 22, 2017 – Gwinnett’s largest city is fast becoming a breeding ground for support centers used by entrepreneurs to develop and launch their new businesses.

Currently there are two startup incubators in Peachtree Corners; [Prototype Prime](#), the city supported startup incubator that opened its doors last October in space below City Hall, and [22 Tech Park](#), an incubator for IT entrepreneurs owned by businessman Mark Metz which is located just around the corner.

Now a third support center – a business accelerator is opening. The new venture is located just blocks from the current two incubators and is set to open its doors next month.

[Atlanta Tech Park](#) will open October 2 and offer programs for enterprises that have passed the incubator startup stage. The new 43,000 square foot co-working endeavor, located at 107 Technology Parkway, offers coaching, mentoring, advising and software application development.

Accelerators and startup incubators assist entrepreneurs in the journey toward becoming successful companies, but each in their own way. Once a startup business is in an accelerator, the accelerator offers a large network of mentors, investors and professionals, investment along with workspace. Incubators provide services, advice and support network that allow early stage entrepreneurs to succeed.

The new Peachtree Corners accelerator’s owner Robin Bienfait, says the goal of her center will be to help local companies connect and grow with global companies. The space, which she calls a “Global Innovation Center,” will offer dedicated and open work space for members to connect with others, work productively and grow their businesses.

“The Global Innovation Center will give members a place and a community to be part of, and many of these companies will include Tech graduates,” said Bienfait, who holds an Engineering and Masters’ degree from Georgia Tech’s Business School. “I already have seven or eight Georgia Tech-born growth companies that want to be part of it.”

Atlanta Tech Park will boast state of the art facilities and is currently taking appointments and membership applications. The accelerator includes private offices, open work spaces, conference rooms, boardrooms, a 100+ seat auditorium, event space for 500, podcast room, lab space, warehouse, café, and lockers.

To learn more about 107 Atlanta Tech Park, visit www.atlantatechpark.com. The new facility is hosting an open house on Sept. 28 between 11 a.m. – 3 p.m. for anyone interested in viewing the building. [Please RSVP here.](#)

“The news of the opening of Atlanta Tech Park just reconfirms that Peachtree Corners is an ideal location for new businesses to grow,” said Mayor Mike Mason. “The assistance that these three centers offer is a tremendous asset to both the city and to the many entrepreneurs who will benefit from the support.”

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