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Peachtree Corners' Curiosity Lab Celebrates 1-Year Anniversary
Lab enables corporate innovation teams and startups to test AV Technology

PEACHTREE CORNERS, GA, September 16, 2020 – Curiosity Lab at Peachtree Corners is celebrating its one-year anniversary as the world's first 5G-enabled living laboratory for testing, demoing and deploying autonomous vehicle and smart city technology.

"Joining Curiosity Lab as a resident company and member has created new opportunities for us to engage with non-traditional partners and accelerate our growth," said Eyal Elyashiv, Founder and CEO of Cynamics, a disruptive AI-based Network Visibility Solution for Threat Prediction and Performance Optimization "Peachtree Corners has built a one-of-a-kind technology ecosystem in Curiosity Lab that enables technology companies such as us to test and prove next-generation solutions for today's and tomorrow's challenges."

The city of Peachtree Corners founded and launched Curiosity Lab on September 11, 2019 in conjunction with Smart City Expo Atlanta. Featuring a 3-mile autonomous vehicle test track, 5G connectivity, dedicated DSRC units, a network operations control center, smart traffic light and smart poles, the Lab enables corporate innovation teams and startups to test their technology in a real-world environment where more than 8,000 individuals work and live.

The Lab combines access to subject matter experts and experienced serial entrepreneurs with infrastructure that accelerates growth and engagement for established companies and startups.

Since its opening, the Lab has experienced significant growth with the addition of some of the world's most promising technology innovators. Building upon that momentum, Curiosity Lab launched a variety of partnerships with organizations such as Georgia Power, Delta Airlines, the Ray, ASHRAE, The Technology Association of Georgia, The Metro Atlanta Chamber, Kennesaw State University and Georgia Tech.

Curiosity Lab milestones during the year also include:

- Winning Transportation Project of the Year in IDC's Smart Cities North America Awards (SCNAA).

- Deploying Local Motors' Olli, the world's first co-created autonomous electric shuttle, for several months with city residents.

- Launching the world's first fleet of shared e-scooters with teleoperated repositioning.

- Expanding its technology infrastructure to enable research and testing by academic, corporate and startup technology innovators.

"The last 12 months have been exciting and challenging – but Curiosity Lab has remained focused on facilitating innovation and creating opportunities for our members and ecosystem partners," said Betsy Plattenburg, executive director of Curiosity Lab at Peachtree Corners. "Our grand opening demonstrated the potential of new technologies for a future yet imagined. Autonomous delivery that was novel this time last year is critically important today."

Curiosity Lab is actively recruiting innovators working on mobility and smart city technologies. To learn more, visit: https://www.curiositylabptc.com/contact/

Click here to view a video retrospective: https://youtu.be/YK4RFusJrpg

About Curiosity Lab at Peachtree Corners
Curiosity Lab is a 5G-enabled autonomous vehicle and smart city living laboratory located in Peachtree Corners, Georgia, a northern suburb of Atlanta. The centerpiece of the lab is a 3-mile test and demo track which provides a real-world environment to explore emerging technologies. Additional infrastructure includes a network operations center, smart poles, DSRC units, dedicated fiber and a 25,000 square foot tech innovation center.