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FOR IMMEDIATE RELEASE

## **Peachtree Corners Launches ARPA Grant Program to aid Businesses, Nonprofits Impacted by COVID-19**

**PEACHTREE CORNERS, GA, Sept. 20, 2021** – Today the City of Peachtree Corners has launched four separate grant programs to assist businesses and nonprofits whose operations have been severely impacted as a result of COVID-19.

Through the American Rescue Plan Act of 2021 which was signed into law on March 11, 2021 by President Biden ([H.R. 1319](#)), the city will receive \$16.4 million which will be given to qualified small businesses and nonprofits that suffered economic hardships due to the impact of COVID-19. The intention is to help businesses remain open and operating and keep Peachtree Corners' residents employed and to aid nonprofits serving the community with operational funding.

"We have worked diligently to ensure the application process is as simple and seamless as possible," said Cory Salley, the city's Finance Director. "Because the funding comes from the federal government, there are restrictions on how the funds may be allocated. The details are included in the applications which are accessible on the city's website. Additionally, an instructional video on how to apply is included. For any questions, please use the email provided on the website page."

The city has created four distinct funds and grant application pathways that will provide operating funds for small businesses and nonprofits; capital funding for businesses and nonprofits to use to help prevent the spread of COVID-19 or to improve the exterior of their facility; and emergency funding for nonprofits to distribute to Peachtree Corners' residents most severely impacted.

- The first application process is the city's business operating grant, which offers small business funding to use for general operating expenses.
- The city's nonprofit operating grant, the second application process, provides nonprofits serving Peachtree Corners' residents with operational funding.
- The third application is intended for nonprofits providing emergency assistance to Peachtree Corners' residents who have been hit the hardest during the pandemic.
- The fourth fund is the capital expense fund, which provides money to beautify a small business or nonprofit's facility's exterior and or renovate the facility to prevent the spread of COVID-19.

“We are very pleased that the city is able to present this carefully thought-out grant program to our businesses and nonprofit organizations,” said Mayor Mike Mason. “It will be the mechanism we use to distribute these monies into the hands of those who need it the most.

“The council and I believe it is imperative that we notify our businesses and nonprofits of these grant programs as soon as possible which is why we are one of the first local governments to offer these ARPA grant funds,” added Mayor Mason.

Learn more about each of these funds and their corresponding grant applications on the City of Peachtree Corners dedicated web page, American Rescue Plan Act, <https://www.peachtreecornersga.gov/businesses/american-rescue-plan-act>

The grant application process launched today, Sept. 20 and ends at 11 p.m. on Friday, Oct. 29. For questions, please send an email to [grants@peachtreecornersga.gov](mailto:grants@peachtreecornersga.gov)

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