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Business Owner Calls Peachtree Corners "Super Business Friendly"

Peachtree Growler Now a Thriving Peachtree Parkway Business

PEACHTREE CORNERS, Ga. -- Ask Steve Hamlet, owner of Peachtree Growler Co., if Peachtree Corners is a business-friendly community and you may be listening for quite a while as he sings the praises of Gwinnett County's newest and biggest city.

"It is super business friendly," Hamlet said Tuesday.

Peachtree Growler Co., 5450 Peachtree Parkway, is the first business to be issued an alcoholic beverage permit by Peachtree Corners and Hamlet says dealing with city staff and elected officials was a very positive experience from start to finish.

He called the city's Business License Manager Brandon Branham "awesome."

"Brandon went above and beyond the call of duty to help us work out all the kinks," he said.

"When I first applied for my liquor license, I just applied for beer. But he helped me change the application to where I can serve both beer and wine on tap. We're the first growler company in Georgia to offer wine."

Hamlet also said thanks mainly to the city council, he also has the ability to serve samples and not have it considered on-site consumption.

"Councilman Jay Lowe put that into play and the entire city council got behind it," he said.

"Councilwoman Jeanne Aulbach called to let me know everything had been approved. The whole process took about two months because the city wanted to ensure that everything was done the right way. You have to apply for the liquor license and go through all the background

checks. Then there are two public hearings and that takes time."

Hamlet also said he was surprised at how smoothly the public hearing process went.

"I went loaded for bear and there really weren't any objections," he said. "In fact, everyone seemed very happy that we were starting our new business."

Hamlet even had praise for the city's building inspector, Chris Keown.

"He was extremely helpful. He personally sat with me on two separate occasions taught me what I had to do to pass inspection," Hamlet said.

Peachtree Growler is located in Peachtree Parkway Plaza. More than half of its 1,400-square feet are devoted to gourmet snacks, like flat breads, parmesan flat bread, imported cheeses, fruit paste, spices and meat rubs.

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