



## **DOWNTOWN DEVELOPMENT AUTHORITY AGENDA**

**June 9, 2014**

**10:00 AM**

**CITY HALL**

**147 Technology Parkway, Suite 200**

**A) Call to Order**

**B) Approval of Minutes: Meeting of April 7, 2014**

**C) OLD BUSINESS: (None)**

**D) NEW BUSINESS:**

**1. Town Center LCI Overview - Lord, Aeck, and Sargent**

**2. Strategic Planning Session – Langford Holbrook**

1. Individual goals for the session
  - *Each participant tells the group what must happen for this to be a successful planning session.*
2. Current environment discussion
  - *Facilitated discussion to assess the current environment and future needs Peachtree Corners:  
○ What is working well? What needs improvement? What are trends or future needs?*
3. Given the current environment, what are the things the DDA should be doing over the next 12 to 18 months?
4. Identification of implementation strategies
  - *For each of the top five actions identify up to three specific implementation strategies necessary to fulfill the objective (where to get started).*
5. Implementation plan (if time permits)
  - For the implementation strategies identified above determine the following:
    - Who is responsible
    - Time table for implementation
    - Budget and sources
    - Potential partners and their roles
    - Potential obstacles or roadblocks and possible solutions
    - First three steps or what will be done in the first 90 days
6. Wrap up, questions and final thoughts

**E) STAFF ITEMS: (None)**

**F) COMMENTS FROM BOARD MEMBERS**

**G) ADJOURNMENT**