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FOR IMMEDIATE RELEASE

City Receives 'Best Website' National Award

PEACHTREE CORNERS, GA, Oct. 3, 2017 – Its tagline is “Innovative and Remarkable” and apparently so is the city’s website.

The City of Peachtree Corners has received the 2017 Pinnacle Awards Competition for best website by the National Association of Government Web Professionals (NAGW). The organization selects winners by category based on population. The [City of Peachtree Corners took top honors for the 40,001-95,000 population category](#).

“We are extremely pleased to learn that the Peachtree Corners website received this national recognition,” said Councilmember Jeanne Aulbach. “The city launched the new site just two and half years ago and the staff has worked diligently to ensure the site has pertinent information posted for our residents and businesses.”

The awards are judged by a group of web professionals inside and outside of the government web industry and are awarded based on specific criteria that included content, organization, design, performance and flexibility, responsive design, accessibility standards and interactivity.

To be considered for the award, a written entry focusing on a 10-criteria checklist was required. The entry had to prove how the website met each of the criteria. Michael Powell, the city’s Website Content Specialist, submitted a three-plus page application in June. The announcement that the City of Peachtree Corners had been selected as the winner for its category was made on Sept. 21 during the NAGW’s organization’s awards banquet at its annual conference held in San Diego, California.

Awards were presented this year in each of four population categories for cities and counties as well as a Pinnacle award for state/federal agencies, microsites and special site features.

“It is commendable that the city’s communications department has been recognized for its outstanding website,” said City Manager Brian Johnson. “Our entire staff works daily to check that the website is up-to-date and provides information, news and announcements that the community can use.”

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[About the City of Peachtree Corners](#)

Gwinnett County’s newest and largest city, Peachtree Corners was founded July 1, 2012 and is located along the Chattahoochee River in the southwest corner of the county. The city is home to over 40,000 residents and over 2,500 businesses. City Hall is located at 147 Technology Parkway, Suite 200, Peachtree Corners, GA 30092.

[About the National Association of Government Web Professionals](#)

Formed in 2003, the National Association Government Web Professionals is an independent self-governing organization with an educational directive. NAGW is an independent voice for the diverse and ever-growing community of government web professionals in the United States. The membership body is comprised of professionals from local, state and federal government.