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FOR IMMEDIATE RELEASE

## City's Incubator Offers First-Rate Education Choices

**PEACHTREE CORNERS, GA, Jan. 31, 2018** – The next great business may be under development right here in Peachtree Corners.

The city's non-profit incubator, Prototype Prime, has become a satellite location for the Ewing Marion Kauffman Foundation's Startup 101 course as part of its Kauffman FastTrac education series.

The Kauffman Foundation is a private non-profit organization dedicated to empowering entrepreneurs with the education, tools and resources necessary to create their own businesses. It is one of the largest organizations in the world devoted to entrepreneurship and has approximately \$2 billion in assets.

Startup 101 is being offered as a 10-week, in-class course at Prototype Prime on Wednesdays during lunch from January to March. The next class begins in May.

With the classroom component, participants receive 1-on-1 office time, specialized lectures, and a peer group with which to collaborate in addition to the traditional course material.

After course completion, the City of Peachtree Corners will waive the business license fees for graduates wishing to launch a business. To qualify for the business license fee waiver, the new business owner must be enrolled in an incubator and conducting technology-based work. The waiver may be extended up to three years, providing certain criteria are met.

"Our city motto is 'Innovative and Remarkable' which is exactly what we are accomplishing by bringing Kauffman Foundation into the fold," said Peachtree Corners Mayor Mike Mason. "The course provides tools to ensure entrepreneurs succeed and Prototype Prime delivers the perfect environment for their business to flourish. By fostering an innovative experience, we're doing something remarkable."

For information about Prototype Prime, email [info@prototypeprime.com](mailto:info@prototypeprime.com) for more details on the Kauffman Foundation courses or to schedule a tour or book a podcast session.

**About Prototype Prime:** The 501c3 non-profit hardware and software startup incubator is located in Peachtree Corners, GA and houses a design & development lab with multiple 3-D printers and a number of startups ranging from single founders to established teams. The facility also boasts a podcast room and event space, which are both available to the public for rent. Follow Prototype Prime on social media @prototypeprime.

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