

## Call to Artists

### Peachtree Corners Public Art

#### Project:

The city of Peachtree Corners is seeking artists to design, fabricate and install public artwork throughout the city. Artwork should be appropriate for outdoors and active pedestrian environments, safe for the public, and appropriate for all ages. This call is open to all professional artists and artist teams. Students enrolled in degree programs are not eligible to apply. Applicants must be 18 years of age or older.

Artists must have demonstrated experience managing projects with a budget of \$15,000 or more, and coordinating project installations with construction project managers, and related contractors, engineers and architects, as needed, based on the project scope of work.

A variety of media may be considered. The artwork could be sculptural in nature and of varying scale.

#### Deadline:

**Applications must be received no later than May 15, 2018.**

#### Background:

As Gwinnett County's largest city, Peachtree Corners is a regional technology hub about 30 minutes north of Atlanta. The city is vibrant and growing, with leadership focused on comprehensive, well-conceived planning and meaningful development. Incorporated July 1, 2012, Peachtree Corners is located between Dunwoody, Sandy Springs and Norcross. With approximately 40,000 residents, the city encompasses 17 square miles and is well situated along the Chattahoochee River.

Currently under development is a 20-acre Town Center which will include restaurants, retail stores, townhomes and a Town Green. The project is expected to be completed in December 2018. Designed as a space for outdoor activities, the Town Green will include an interactive water feature, open air pavilion, café tables, fire pit, projection screen, open lawn, playable art, and a botanical garden walk.

In 2016, an Arts Council was formed to provide a "voice" for the arts in the community, support local artists and programming, and facilitate arts activities and events. In 2017, with the help of a consultant, the city adopted an Arts and Culture Master Plan. In it, funding strategies were identified, as well as priority projects, including the installation of public art. The plan can be found here:

<https://www.peachtreecornersga.gov/home/showdocument?id=5278>

#### How to apply:

Interested artists should provide the following:

1. Letter of Interest (500 word max) outlining the professional artist's interest in providing public art to the city and its partners in the business community. Applicants may apply as a single artist or team. If applying as a team, please identify all team members and

their proposed actual role (i.e.: lead artist, technical consultant, programmer, etc.) in the statement.

2. Professional Resume (two pages maximum). If applying as a team, submit a one-to-two page resume for each team member.
3. Three Professional References who can speak to the artist's ability to meet deadlines, work with the community, and create innovative work. Please include name, organization, phone number, and email address.
4. Portfolio, a list of recent art installations and locations. Please provide 3-5 examples (pdf or jpeg images). Up to three photo angles may be presented for each piece. The examples must be completed pieces. Please include budget details for each installation, including the artist's design fee, presentation expenses, artwork fabrication, delivery, installation, insurance, travel, artist's contingency, meetings with government agencies, engineers, contractors and associated permit costs.

Process:

The Arts Council will review the applicants and select a shortlist of finalists on the basis of the excellence of previous work, as demonstrated by the visuals and other submission materials. Shortlisted artists will be invited to develop conceptual design proposals to present in person to the Arts Council. Finalists' proposals must include a written narrative, estimated project budget, and visual materials necessary to convey the initial concept or approach to the project. Proposals, including models/maquettes, become property of the city of Peachtree Corners and will not be returned. Finalists must submit one (1) digital copy (PC compatible media) of their full presentation five (5) business days prior to the scheduled date of the finalist interviews. The city reserves the right to re-issue this call to artists and to reject any and all responses to this call.

Interested professional artists should send all information to:

[jhoward@peachtreecornersga.gov](mailto:jhoward@peachtreecornersga.gov)

Jennifer Howard, Economic Development Specialist, City of Peachtree Corners