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FOR IMMEDIATE RELEASE

Renowned Junior Tennis Academy Opening at Life Time Tennis Facility ***Academia Sánchez-Casal to open its fourth location in Peachtree Corners***

PEACHTREE CORNERS, GA, March 1, 2019 – Well known for its top-notch junior tennis academy, [Academia Sánchez-Casal](#) and [Life Time Athletic and Tennis](#), a premier facility with over 25 courts in Peachtree Corners, have announced a partnership to offer junior tennis players a venue for those who aspire to play at the college or even professional level.

Academia Sánchez-Casal (ASC) is led by world renowned coach and former No. 1 doubles player Emilio Sánchez Vicario. The academy, founded in 1998 and headquartered in Naples, Florida, has locations on three continents, Europe, Asia and North America.

To celebrate the partnership, ASC and Life Time Tennis are hosting a grand opening and ribbon-cutting ceremony on Friday, March 8 from 6:30 – 9 p.m. The public is invited to attend the event which will feature a world class doubles exhibition with Emilio Sánchez Vicario, Pavel Slozil, Luke Jensen and Mikael Pernfors. And on Saturday, March 9, a complimentary junior clinic will be held from 9 a.m. to noon.

“There are only a handful of tennis academies with an international reach,” said Bill Rennie, Life Time’s general manager. “With its strong ALTA presence, the metro area has long been known as the tennis capital of the South with a number of strong junior players. We are extremely pleased to partner with ASC on providing a premier junior tennis academy.”

Both Life Time and ASC have developed numerous tennis players of all levels and are well-known for their unique training systems. ASC, which has international hubs in China and Spain, has developed several elite players including Svetlana Kuznetsova, Andy Murray, Grigor Dimitrov and Daniela Hantuchova.

“As the Executive Director of USTA Southern and as a member of Life Time – Peachtree Corners, it is most exciting to have a tennis academy of international acclaim coming to the area,” said USTA’s John Callen. “The Sánchez-Casal Academy will bring outstanding training opportunities

to the most complete tennis and fitness facility in the state. Under the leadership of Bill Rennie, General Manager, Life Time – Peachtree Corners, will continue to be a real Gold Star for the city and one we are all proud to call our own. Lifetime continues to show its leadership as the premium tennis and fitness brand in the U.S. and the Sánchez-Casal Academy will underscore that position.”

Life Time Athletic and Tennis at Peachtree Corners is one of over 140 Life Time facilities in the U.S. and Canada. The Peachtree Corners location offers 28 indoor and outdoor tennis courts and a 2,600-seat outdoor tennis stadium.

“We are thrilled that this renowned tennis academy will be located in Peachtree Corners,” said City Manager Brian Johnson. “This will be a tremendous value for not only our community, but a destination for inbound tennis players regionally, nationally and internationally.”

Life Time Tennis is located at 6320 Courtside Drive in Peachtree Corners, telephone: 770-449-6060. The ASC-Life Time Tennis Academy will begin training junior players on April 15. For more information visit: <https://www.sanchez-casal.com/>

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[About Academia Sánchez-Casal](#)

Created by Emilio Sánchez Vicario and Sergio Casal in 1998, the tennis academy has been developing junior players offering high performance tennis training combined with an academic education in their own school, ES International School. ASC is known for its training system, ASC 360 Tennis System, established by coaches known for developing elite players such as Svetlana Kuznetsova, Andy Murry, Grigor Dimitrov, Daniela Hantuchova, Monaco, among others.

[About Life Time Athletic & Tennis at Peachtree Corners](#)

Located on 21 acres, the facility offers 28 indoor and outdoor tennis courts, six quick-start courts for kids, two paddle courts and a 2,600-seat tennis stadium. The 90,000 square-foot facility offers dedicated group exercise, cycle, Pilates, yoga, cardiovascular and resistance training equipment, outdoor pool, restaurant and full bar.

[About Peachtree Corners](#)

Situated in Gwinnett County, one of the fastest growing counties in Georgia, Peachtree Corners is conveniently located to major highways, I-85, I-285 and GA 400 and just 30 minutes northeast of Atlanta’s international airport. Founded on July 1, 2012, it is home to over 43,000 residents. The city is 17 square miles in size and located in the southwest corner of the county. Seven miles of the Chattahoochee River define its western border.