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FOR IMMEDIATE RELEASE

Software Company Relocating to Converted Trendy Loft Office Space in Peachtree Corners

PEACHTREE CORNERS, GA, March 12, 2019 – Last spring Parkside Partners, an Atlanta-based developer, announced plans to convert one of Technology Park Atlanta’s early office complexes into trendy office spaces. Recently the developer announced its first tenant, [Brightree, LLC](#), will move into one of the newly designed buildings possibly by early next year.

Brightree, LLC, a cloud-based software company currently headquartered in Lawrenceville, GA, is leasing 60,500 square feet of office space in the former Honeywell building at 125 Technology Parkway and will relocate its headquarters to Peachtree Corners. Another 55,000 square-foot section will be razed and reconfigured for additional parking. Parkside Partners plan major renovations to the three-story structure that will be Brightree’s new headquarters. Constructed in the early 1970s, the structure will be converted into creative loft offices and include a unique outdoor amenity space.

“The plans to redevelop the old Honeywell property fits in well with the city’s vision to transform the technology campus into a center for innovation,” said Mayor Mike Mason. “The redevelopment of this property is another example that the city’s investment in Technology Park is paying off as we continue to see property vacant for years being purchased and redeveloped.

“We are striving to redevelop Technology Park Atlanta into a thriving center that will attract researchers, business experts, scientists, computer experts and others to develop a wide range of technologies ranging from computer systems to cloud computing, data analytics health care, energy, finance and much more.”

Parkside Partners has named its development the Bureau which consists of a two-phase, 100,000 square foot adaptive re-use of a former office and warehouse building. Brightree will occupy the first phase of the project. Parkside will demolish 60,000 square feet of existing structure and develop an additional 40,000 square feet of office space for other tenants.

The redesign of the former Honeywell International complex is in keeping with the city's plans to re-imagine Technology Park Atlanta into an innovation hub. The plan incorporates multi-use trails, startup and accelerator incubators, nearby housing opportunities for millennial-age work force, pocket parks and other community gathering spaces. Many of these elements are already in place.

Technology Park Atlanta first began developing its Peachtree Corners campus in the 1970s and '80s and was home to innovative giants such as Hayes Modems, Scientific Atlanta and Quadram Corporation. Today Technology Park Atlanta is corporate headquarters for numerous companies focused on developing innovative technology for telecommunication, medical, financial and other fields.

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CUTLINE: The former Honeywell office and warehouse space in Technology Park is being redeveloped. Brightree, LLC will occupy 60,500 square feet of the redevelopment project. Enhanced facades, new exterior windows, new mechanical systems, skylights and a unique outdoor amenity space for Brightree's employees and guests are part of the project.