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Curiosity Lab at Peachtree Corners Wins Smart Cities Award

City's project wins IDC Government Insights transportation category.

PEACHTREE CORNERS, GA, March 17, 2020 – The city's 5G-enabled 1.5-mile autonomous vehicle test track and smart city laboratory, [Curiosity Lab at Peachtree Corners](#), was named the winner in the transportation category in the third annual [IDC Smart Cities North America Awards](#) (SCNAA) for its connected and autonomous vehicles project.

Curiosity Lab was one 11 category winners receiving awards for a wide range of categories including civic engagement, smart buildings, adaptive signal control technology and transportation. The awards recognize the progress North American communities have made in executing smart cities projects. The award recipients were selected following more than 2,500 votes.

"We are extremely proud that our city's Curiosity Lab has been recognized for its efforts in advancing transportation through connected and autonomous vehicles," said Mayor Mike Mason. "We have created an environment where new AV and smart city technologies can be tested and perfected. Our city is the first in the United States to offer a real-world test track for autonomous vehicle research."

Winners in the SCNAA illustrate best practice examples of urban innovation with a particular focus on the use of technology (cloud, platforms, analytics, IoT, mobile solutions) and data, unique partnerships, funding models and/or community involvement.

"Curiosity Lab is a unique economic development investment that helps advance new technologies and grow the employment base of the city," said Betsy Plattenburg, Curiosity Lab's executive director. "We have had interest in testing from both startups and Fortune 500 companies."

The winners illustrate how forward-thinking municipalities are effectively leveraging technology and innovation to offer new services and economic opportunities and to meet the needs and expectations of citizens and residents.

“It is clear from the overwhelming number of impressive responses we received, government officials across the country are committed to implementing innovative Smart City Initiatives designed to bring about meaningful changes to the way we live, work, play and interact,” said Ruthbea Yesner, Vice President IDC Government Insights and Smart Cities Strategies.

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