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FOR IMMEDIATE RELEASE

## City Council Relaxes Temporary Sign Permit Rules

**PEACHTREE CORNERS, GA, July 29, 2020** – During Tuesday night’s monthly meeting, the City Council voted to modify its temporary sign permit ordinance to make it easier for retailers, restaurants and other businesses to let the public know they are operating and open for business.

The council voted unanimously to waive the required permit fees for temporary signs and to remove the 21-day limit which is currently stipulated in the city’s sign ordinance. Businesses are still required to apply for sign permits. The amended resolution will be in effect until the end of the year.

“We realize the COVID-19 pandemic is having a profound impact on our businesses,” said Mayor Pro Tem, Weare Gratwick. “These are difficult times, and we want to do what we can to help businesses convey important messages to their customers so that the public knows that the businesses are open, that they are following current safety protocols and other important notices.”

The types and size of signs stipulated in the Temporary Sign Permit ordinance remain in effect. Those regulations include restrictions on banner size, how signage may be attached, number of banners permitted and real estate and construction signs.

Businesses may apply for sign permits on the city’s website by selecting the “Business” tab on the homepage, then selecting “Building & Permitting” in the pulldown menu. For questions, please contact City Hall at 678-691-1200.

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